



TRADEMARK PARTNERING WITH RICE IN THE VILLAGE
Located in Houston, TX



Trademark Property Co. has been selected by Rice Management Company to oversee asset and property management, leasing, and repositioning of Rice Village Arcade, a 195,000-square-foot open-air fashion-focused retail center in the beloved and historic Rice Village district of Houston, Texas. Rice Village Arcade is the largest retail property in Rice Village and features 50 stores and restaurants, 60 percent national, including Athleta, Ann Taylor, Banana Republic, Chico's, Gap, Mac, Kendra Scott, Ann Taylor Loft, Victoria's Secret, White House|Black Market, Sephora, Soma, and Starbucks.

Trademark and Rice plan to improve the shopping experience throughout the property and Rice Village more broadly via enhanced streetscape, landscaping, storefronts and facades that will set the stage for the modern evolution of this eclectic urban mixed-use district, which dates back to the 1930s.

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